



Why should you and your team members attend Web Directions North?

- » Online communities, social media and social applications
- » Innovative data visualizations
- » Designing for the mobile web, and other new web enabled devices
- » Wikis, blogs and social software in the Enterprise and Government
- » Marketing in the age of social media
- » Rooms at the Hyatt Regency are just \$149 CDN for our attendees
- » The cost of living in Vancouver is very reasonable, keeping expenses outside the conference low
- » There are reasonably priced direct flights from all over North America, and beyond

THE CONFERENCE

- » Highly focussed, practical yet inspiring content you can use right now
- » World leading industry experts with years of hands on experience in their fields
- » Tailored for web designers, developers, product managers, and others whose day to day responsibility is making and managing web sites and applications, whether in government, the enterprise, not for profits or startups
- » Web Directions Expo – learn more about the tools and services you need

THE CONTENT

- » Web Site Design
- » Web application and user interface Design
- » Javascript and CSS
- » User testing
- » Ajax
- » Rich Internet Application technologies, tools, platforms and techniques
- » Accessibility

THE SPEAKERS

Our speakers are world leaders in their fields, and between them have authored well over a dozen books, and worked on some of the highest profile sites in the world.

Jeffrey Zeldman	Derek Featherstone
Jonathan Snook	Brian Fling
Josh Williams	Tara Hunt
Indi Young	Brian Oberkirch
Cameron Adams	Dave Shea
Anil Dash	Matt Webb
Kimberly Elam	Jared Spool
John Allsopp	Boris Mann

THE VALUE

For a two day conference with world leading speakers, Web Directions North represents outstanding value, even if travel is involved. Here's why:

- » Very reasonably priced at just \$795 CDN (before December 1st, \$895 after)
- » Includes all catering– breaks and lunch for both days, and the fully catered reception and closing night party

THE PROMISE

You and your team will leave:

- » equipped with techniques and concepts ready to be put to use in your work
- » Inspired by the projects people are doing right now across a broad range of commercial, government and not for profit areas
- » Connected with more of your peers

We promise you.

Dave Shea, Maxine Sherrin,

Derek Featherstone, John Allsopp

Web Directions North 2008

Workshops – January 28, 29

Conference – January 30, 31

Whistler Post-Conference Ski & Boarding Trip – February 1, 2